SEPTEMBER 17 - 19TH, 2025 | CENTRE CULTUREL



















Hosted by **Recreation N.B.** | Loisirs N.-B. with support from the Department of Tourism, Heritage and Culture, and Communautés et loisirs Nouveau-Brunswick.

The 3rd Annual Trails Summit is a FREE EVENT for trail builders, operators, managers, and recreation professionals. Over two and a half days, explore innovative ideas, gain practical skills, and connect with others shaping the future of trails in New Brunswick.

- 📍 Caraquet, New Brunswick
- September 17-19, 2025
- Centre Culturel

The program includes a panel discussion, engaging speaker sessions, roundtables, networking opportunities, and the option to add a Friday trail ride (Free bike rentals available). This is an opportunity to share knowledge, exchange perspectives, and celebrate the role of trails in building strong, active communities.

THIS YEAR'S THEME:

Where the Trail Leads: **Recreation, Community, Connection**

FREEEVENT

Event Schedule

September 17 - 19^{th,} 2025 | Caraquet, NB | Centre Culturel

WEDNESDAY, SEPTEMBER 17TH

8:30 - 9:00 AM	Check-In
9:00 - 9:15 AM	Welcome & Territorial Acknowledgment
9:15 -10:30 AM	Session #1 - Véloroute Péninsule acadienne: Strengthening Community and Wellbeing
10:30 - 11:00 AM	Nutrition break (Snacks and light refreshments provided)
11:00 - 12:15 PM	Session #2 - Gamification: Changing the Trail Experience, <i>Dominique Gauthier of Charlie-Tango</i>
12:15 - 1:15 PM	Lunch (Provided)
1:15 - 2:30 PM	Session #3 - Trail Towns, Where Community & Trails Meet (Virtual) <i>Michele Archie of Harbinger Consult</i>
2:30 - 3:45 PM	Session #4 - Featured Speaker: Trail Expertise from beyond NB, Greg Young of <i>NS Trails</i>
3:45-4:00 PM	Break (light refreshments provided)
4:00 - 4:45 PM	Roundtables: Let's Chat About Everything Trails
6:00 - 8:00 PM	Village Historique Acadian - Come explore & network! (Light refreshments and finger foods provided.)

FREE EVENT

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THURSDAY, SEPTEMBER 18TH

9:00 - 10:30 AM	Panel Discussion
10:30 - 11:00 AM	Break (Coffee and Tea Available)
11:00 - 12:15 PM	Session #5 -Integrating Active Transportation into Planning and Design, <i>Trevor Hanson of UNB</i>
12:15 - 1:15 PM	Lunch (Provided) & Greetings from Hon. Isabelle Thériault (Minister of Tourism, Heritage, and Culture
1:15 - 2:30 PM	Session #6 - Club Plein Air: The Power of Outdoor Recreation
2:30 - 3:45 PM	Session #7 - Accessibility, Safety & Trails, Andre

Looking for an evening activity? Discover Caraquet!

Visit local shops, stroll along the waterfront, and grab a bite!

Click **HERE** to learn more.

Arseneault of Fredericton Trails Coallition

FRIDAY, SEPTEMBER 19TH

9:00 AM Meet at Club Plein Air

9:00 - 11:00 AM Group Ride led by Club Plein Air with Demonstration and Information

Bike options available (Number of bikes limited)