



RECREATION
LOISIRS NB 

MAY 13-15TH, 2025

REC | CON 2025 SHEDIAC, NB

**ACTIVE COMMUNITIES,
THRIVING FUTURES**



SPONSORSHIP OPPORTUNITIES



Recreation N.B. | Loisirs N.-B. acts as a voice for the recreation and parks movement in the province while providing educational opportunities, developing resource materials, and building productive partnerships with like-minded organizations.

OUR PURPOSE

Recreation N.B. | Loisirs N.-B. provides Membership Excellence, and Professional Development, while focusing on Operational Effectiveness and our role as a champion, influencing decisions affecting the recreation sector. In turn, recreation professionals and partners create meaningful experiences to enhance the well-being of all individuals, communities, and our natural and built environments.

OUR FUTURE

Communities will recognize the value of recreation and leisure as an essential service contributing to a happy, healthy, New Brunswick



What is REC | CON?

REC | CON 2025 is Recreation NB | Loisirs N.-B.'s biennial conference, bringing together over 100 recreation professionals from across New Brunswick. Attendees represent diverse areas of the sector, including municipal recreation staff and management, facility operators, government personnel, not-for-profit organizations, researchers, students, and more!

This year's conference is a unique opportunity to connect and collaborate with folks from all corners of the field, gain valuable insight through knowledge-sharing sessions, discover the latest services, products, and tools to support recreation services and spaces.



REC | CON 2025 SHEDIAC, NB

**ACTIVE COMMUNITIES,
THRIVING FUTURES**



***NEW BRUNSWICK'S PREMIER RECREATION
AND PHYSICAL ACTIVITY CONFERENCE***

***50 YEARS OF PROFESSIONAL
DEVELOPMENT***

SHEDIAC MULTIPURPOSE CENTRE

MAY 13-15TH, 2025



Sponsoring REC | CON

Sponsoring REC | CON 2025 is your opportunity to elevate your brand, connect with industry leaders, and showcase your commitment to recreation and community well-being in New Brunswick. Gain premium visibility before, during, and after the conference while building meaningful relationships with key decision-makers who shape the future of recreation.

As a sponsor some of the things you'll gain are:

- ✔ Exclusive access to key recreation professionals across the province at the event
- ✔ Brand visibility through conference materials, event signage, digital promotions
- ✔ Valuable networking opportunities with direct access to our delegates

Here's what delegates had to say about REC | CON 2023:

"Networking with colleagues always leads to great discussions. I take away a lot from those."

"Enjoyed my experience and loved being able to connect with others in the field. I'll be back in 2025."

"Great conference! Enjoyed my experience and loved being able to connect with others in the field, and bring home ideas to my community."



Sponsorship Opportunities

OPPORTUNITIES / BENEFITS	1 Available	3 Available	SOLD OUT	8 Available
	Premier Sponsor	Keynote & Panel Sponsor	Evening Social Sponsor	Supporting Sponsor
	\$4000.00	\$1000.00	\$750.00	\$250.00
Listed as presenting sponsor for each session	Exclusively			
Name and logo on digital conference publications	All digital conference publications	Featured on the sponsor thank-you page and select digital conference publications	Featured on the sponsor thank-you page and select digital conference publications	
Verbal recognition during conference proceedings	All conference proceedings	1 Plenary Session	1 Evening Social	1 Breakout Session or Break
Allocated time to speak to conference attendees	Wed. Networking Lunch Welcome (Optional)	1 Plenary Session Welcome (Optional)	1 Evening Social Welcome (Optional)	
Advertisement Space in Onsite Guide	Half Page	Quarter Page	Quarter Page	
Full-conference registration	2	1		
Recognition in Recreation NB Loisirs N.-B. e-newsletter, website and social media	Yes	Yes	Yes	Yes
Recognition in digital conference brochure	Yes	Yes	Yes	Yes

Make an Impact at REC | CON – Sponsor Today!



REC | CON 2025 SHEDIAC, NB

**ACTIVE COMMUNITIES,
THRIVING FUTURES**

