



ANNUAL REPORT 2018



CREATING A HEALTHIER, HAPPIER,

NEW BRUNSWICK



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A Message from the President and Executive Director

It's hard to believe another year has passed and Dana's term as President of the Board of Directors is coming to an end.

2017-18 saw Recreation NB host several events, affording members fun-filled networking opportunities and informative professional development sessions led by experts and covering the latest trends in our sector.

One such event was the 3rd Bi-Annual Atlantic Recreation and Facilities Conference and Tradeshow (ARFC) in Charlottetown, PEI. We thank our Atlantic partners and ARFC committee members for helping put on the best ARFC yet! With their leadership, time and talent, we were able to identify, create, plan, coordinate, promote and execute this event for you, our members. This group of professionals worked well together and gave freely of their time to ensure a meaningful program was in place for us all to enjoy, learn from and be inspired by. Thank you all!

This year we also demonstrated a renewed focus on facilities and related training. We held a focus group this past spring where thoughtful discussions regarding trends and needs took place. The Facilities Committee will be enhanced, and a Chair will be elected at the first Board meeting of the 2018-19 term. The committee will further evaluate our training programs and will provide expertise on updating our workshop offerings.

Recreation NB continues to be asked by Provincial and National partners and allies to collaborate on initiatives and projects. We take this as a sign of our growth and expertise in the recreation and parks field. We are happy to provide assistance and support on initiatives that benefit our members and further our agenda and strategic direction.

We would be truly remised if we didn't thank our dedicated staff for their work. Without their tireless efforts, we would not be able to provide quality events for you. Their expertise allows us to offer first-rate professional development opportunities at a reasonable price. So, on behalf of the Board of Directors, thank you!

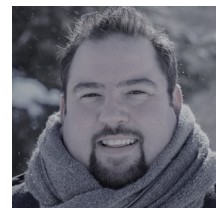
And last, but certainly not least, to our members: you are the lifeblood of our organization. Without you, we have no purpose. Thanks for letting us know how we can best serve your professional needs...and for letting us do that. There will be a membership survey sent out very shortly, and the results from this will allow staff to devise new programs and fine tune existing ones to meet your needs as the nature of our profession evolves.

As you are aware, recreation has a tremendous impact across the province in many different sectors, and the opportunity we have as an association to improve the quality of life for New Brunswickers is ever present. Our work strengthens our communities. We ask that you continue the foreword momentum while promoting and advocating for a stronger, healthier and happier, New Brunswick.

Dana Purton Dickson
President



Chris Gallant
Executive Director



Recreation's Voice

We are pleased to partner with like-minded organizations and act as a voice for recreation as part of the following:

- Parks and Trails Day NB Committee
- WELLderness Planning Committee
- NB Environmental Network
- ParaSport New Brunswick
- The Network for Safe Sport and Recreation in New Brunswick
- NB Physical Literacy Coalition Working Group
- Healthy Eating and Physical Activity Coalition Steering Committee (HEPAC)
- Canadian Parks and Recreation Association (CPRA)
- Atlantic Outdoor Forum Executive Planning Committee
- Built Environment Working Group HEPAC
- Co-Chair Healthy Eating in Recreation Environments Working Group
- Atlantic Recreation and Facilities Conference Planning Committee
- CPRA Finance and Risk Management Committee
- Canadian Recreation Facilities Network



Highlights & Accomplishments

It has been a great year for our organization with several notable achievements:

- Co-hosted the Maritime Arena Operations Institute Course & Mid-season Ice Maintenance workshop
- Hosted a successful Certified Pool Operators course
- Presented to students in the University of New Brunswick Kinesiology Program
- Successfully Hosted 8 NB PLAYS! *Gold in Action* workshops
- Attended the National Recreation and Parks Association Conference (USA)
- Attended the Communautés et Loisir Nouveau-Brunswick Annual General Meeting
- Co-hosted a Winter Wellerness at Mactaquac and Mount Carleton
- Presented at the Childhood Obesity Conference
- Secured Canada Youth Green Jobs Initiative Atlantic Manager Position
- Co-hosted a second Sponsorship seminar with Sport NB
- Version 2 of Recreation Infrastructure Planning Tool Launch
- Attended the National Recreation Framework Forum in Regina, SK.
- Attended Lifesaving NB's Annual General Meeting
- Continued French as a second language training for staff
- Attended Women & Girls in Sport and Recreation Think Tank
- Delivered SuperHero Training (HIGH FIVE®) to front-line leaders
- Attended various regional Recreation Association meetings
- Attended the Provincial Wellness Conference
- Co-Hosted an Active Outdoor Play Day with the Child & Youth Advocate
- Released a Report on the State of Healthy Eating in Recreation Environments
- Launched the NB Recreation and Sport Policy Framework
- Hosted a Fall Ice Making and Resurfacing Course
- Attended the Canadian Recreation Facilities Network Meetings
- Met with Provincial Political Party Leaders in Lead-up to the 2018 Election
- Signed Affiliate Agreement with Active Living Alliance for Canadians Living with a Disability
- Trade Show Booth at the Union of Municipalities of New Brunswick Conference



Inclusive Recreation Committee Report

The following Inclusive Recreation Committee report has been submitted to reflect the initiatives and accomplishments of 2018 as well as providing a glimpse into our future direction. This past year has provided an opportunity to refine ongoing programs while providing a framework for new partnerships and projects going forward.

Inclusive Recreation Activity Fund

During the past year Recreation NB has strengthened the partnership with the Provincial Government to deliver the Inclusive Recreation Activity Fund in a manner that increases the impact for our membership. Starting in 2018, New Brunswick Communities and not-for-profit organizations looking to support active living for individuals with a disability are eligible for funding. A total of \$10,000.00 per year has been set aside to assist communities and not-for-profit groups with expenses associated with new or existing inclusive physical activity programs or infrastructure that removes barriers to active living. This money is distributed twice a year with \$5000.00 available approximately every six months.

The most recent funding period saw Sussex Skating Club, KV Golden Gloves Boxing and Field of Angels Challenger Baseball Program receive much needed funding to improve accessibility to quality recreation programming.

Recreation New Brunswick partnership with Active Living Alliance for Canadians with a Disability

This past year saw Recreation New Brunswick (along with 11 other Provincial/Territorial affiliates) join a partnership with the Active Living Alliance.

The goal of this strategic partnership is to assist Recreation NB membership in developing their action plan for advancing inclusion and accessibility to recreation, thereby supporting the Inclusion and Access pillar of the Framework for Recreation in Canada.

This partnership is also intended to streamline inclusive recreation delivery on a Federal, Provincial and Municipal (or grassroots) level. As an example of the intended purpose of this partnership, all Provincial/Territorial affiliates are scheduled to attend a daylong meeting on November 27th ahead of the CPRA meetings in Ottawa. This meeting will act as a catalyst for discussions related to inclusion and accessibility, and represents an opportunity to exchange knowledge and engage experts within this area on current research.

Respectfully submitted by,

Greg Cutler – Chair, Inclusive Recreation Committee
Recreation NB

Facilities Report

Maritime Arena Operations Institute Recreation NB co-hosted the Maritime Arena Operations Institute at the Bell Aliant Centre in Charlottetown, PEI with Recreation PEI. This was the 26th anniversary of this excellent educational opportunity. We're pleased to say that it was a great success with near full capacity.



Facilities Focus Group

This past spring we held a Recreation Facilities Focus Group. The purpose of this focus group was to ensure that we are meeting the needs of our arena, turf maintenance, field house, and aquatics members. We presented on our current professional development opportunities and discussed other training needs that our membership may want to see in our future offerings.

Certified Pool Operators Course

We held a successful Certified Pool Operators in Fredericton in April 2018. We will be hosting another CPO course at the Canada Games Aquatic Centre in Saint John, November 13-15th, 2018.

Log Books

We continue to be the movers and shakers in log book development and implementation for the Maritime Provinces. We are producing new relevant log books, as well as updating our current slate of log books with the latest trends as required. Talks with our Atlantic provincial partners on moving some of our log books to a digital platform are still in the works. If we do move forward on this, we will still offer the print version of the book as well.

Canadian Recreation Facilities Network

In May of 2018, some member provinces who were once part of the Canadian Recreation Facilities Council met for meetings attached to the Atlantic Recreation and Facilities Conference. This group met under the name, the *Canadian Recreation Facilities Network*. The group discussed current issues with Recreation infrastructure in their provinces, what professional development opportunities they are offering, and how we can collaborate on future projects. The group agreed to meet on an annual basis for best-practice sharing and networking. Recreation NB will continue to work with our provincial partners to ensure we share best practices and keep recreation facilities at the forefront of our business.

Moving Forward

If anyone wishes to become a member of the Facilities Ad Hoc Committee, please feel free to leave your name and contact information with the Recreation NB office. New ideas and members are always welcome!



NB PLAYS! Report

NB PLAYS! has a game plan for creating a healthier, happier province through quality recreation programming.

NB PLAYS! is a New Brunswick-led initiative developed by Recreation New Brunswick and its partners. It supports leaders and strengthens capacity for recreation programming that fosters health and wellness in our province.

NB PLAYS! has established a framework for quality, holistic programming that promotes physical, mental, emotional, social and spiritual wellness. The initiative is aligned with New Brunswick's Wellness Movement, featuring positive mental health, physical activity, healthy eating, learning experiences, outdoor adventures and community connections as key elements of overall well-being.

Over the past year, our focus has been on our latest iteration of the initiative, NB PLAYS! *Gold*.

NB PLAYS! *Gold* is a New Brunswick-led initiative developed by Recreation NB and its partners. It supports recreation leaders and others who work with older adults, formally or informally, and strengthens capacity for recreation programming that fosters health and wellness in our province.

NB PLAYS! *Gold* in Action Workshops are professional development opportunities designed for those who develop, lead or volunteer with programs that cater to older adults. They include an introduction to the NB PLAYS! *Gold* framework and provide participants with hands-on experience using New Brunswick resources that focus on the following topics: Positive Mental Health, Physical Activity, Healthy Eating, Intergenerational Connections, Age-Friendly Communities and Inclusive Programming. The workshops support leaders by providing them with the tools and confidence to promote healthy and active aging for older adults in their communities.



NB PLAYS! Gold in Action

Between October 2017 and May 2018, with support from the Department of Social Development (Wellness Branch), Recreation NB hosted eight NB PLAYS! Gold in Action Workshops for leaders of older adult programming. Five workshops were hosted in English, two in French and one was bilingual.

Full-day workshops took place in the following locations:

- o Fredericton—Oct. 11, 2017 @ The Ville (25 participants)
- o Saint Stephen—Nov. 8, 2017 @ The Garcelon Civic Centre (45 participants)
- o Florenceville-Bristol—Nov. 2, 2017 @ The Florenceville Community Hall (25 participants)
- o Edmundston—Nov. 27, 2017 @ Le Centre Maillet (20 participants)
- o Quispamsis—Jan. 17th, 2018 @ The Q-plex (42 participants)
- o Bathurst—March 20, 2018 @ The K.C. Irving Centre (42 participants)
- o Moncton—March 27, 2018 @ The Crossman Community Centre (29 participants)
- o Miramichi—May 7, 2018 @ The Rodd Miramichi River (50 participants)

Nearly 300 participants, including recreation professionals, social workers, senior care specialists, fitness instructors and health coaches were trained in holistic older adult programming and received resources that corresponded with each session. Participant evaluations show that the workshops were very well received and beneficial to all who attended.



Canadian Parks and Recreation Association Update

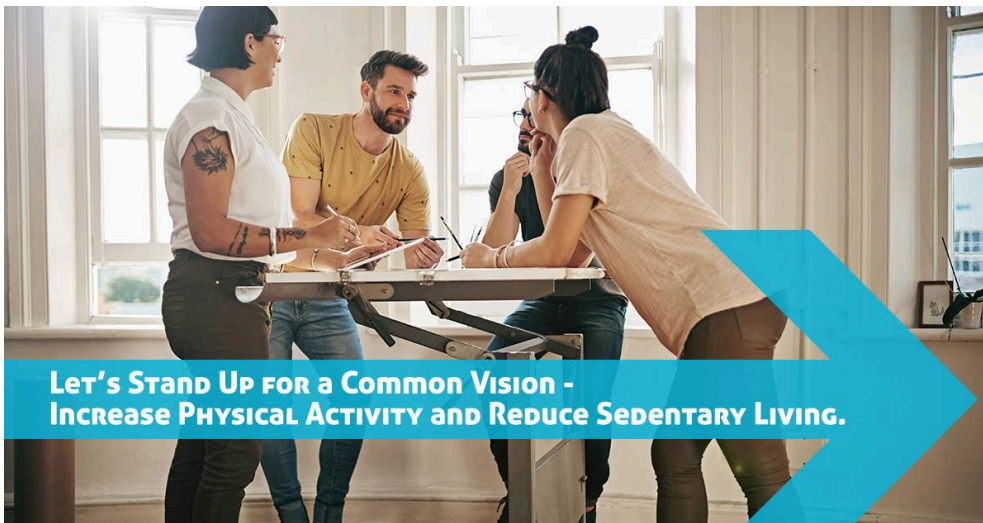
Through advocacy, education and communication initiatives, the Canadian Parks and Recreation Association (CPRA) serves as a strong national voice for the sector.

National Voice

CPRA continues to nurture strong working relationships with Members of Parliament, Ministers and senior officials at Sport Canada, Parks Canada, Infrastructure Canada and the Public Health Agency of Canada.

And, CPRA serves as national advisor on many federal government initiatives including the Common Vision for Physical Activity and the Canadian Sport Policy

CPRA was very proud to secure a significant federal government contract for the 'Youth Green Jobs' initiative - providing wage subsidies to 1200 youth green jobs for 2018/19. This has provided tremendous value to many in the sector.



**Let's Stand Up for a Common Vision -
Increase Physical Activity and Reduce Sedentary Living.**



Framework for Recreation in Canada

Since the 2015 endorsement of the Framework for Recreation in Canada, CPRA has continued its leadership by co-chairing the Framework Implementation and Monitoring Working Group. In partnership with governments, significant progress on implementation of the Framework is taking place at the national, regional and community level. Federal/Provincial/Territorial Ministers were updated on implementation progress during their summer 2018 meeting and will be again in early 2019.

The Gathering Strength – Framework Forum was held in May 2018, a national event focused on building relationships, continuing dialogue and working in cooperation towards achieving the values, goals and priorities identified in the Framework for Recreation in Canada.

In addition, the Framework Information Hub is located on the CPRA website (www.cpra.ca) where you can access the results of a National Survey on Framework Implementation, the Framework Community Audit Tool and much more.

The 2018 focus for Framework implementation is on working with Indigenous communities and developing a knowledge development strategy for the sector.



Education and Communication

CPRA remains committed to providing support to practitioners in communities across Canada. CPRA provides an active website and quarterly electronic newsletter. CPRA continues to host quarterly webinars for the sector. We invite you to follow us on Facebook, LinkedIn and Twitter to keep up to date on our daily activity.

CPRA also offers the only national Professional Development Certification Program for recreation and parks practitioners. It allows for personalized development, at any stage of a practitioners career and develops the skills needed to excel and forge new professional or volunteer opportunities. Visit the CPRA website (www.cpra.ca) for further information and registration.

CPRA's national awards program continues to recognize excellence in the parks and recreation sector throughout Canada. We recently created a new Emerging Leader Award that recognizes youth contributions to the parks and recreation sector.

This year, CPRA along with the Canadian Parks Council launched Parks for All – an action plan for the parks community. The CPRA Parks Task Group is developing implementation plans for the municipal parks sector to support Parks for All.

CPRA continues to work with national partners on aligned issues including infrastructure, parks, sport, physical activity, physical literacy, play, Indigenous, inclusion, age-friendly communities and injury prevention.

Responsible Governance

CPRA is financially sound with a committed and experienced Board of Directors. The model of shared leadership with the members is delivering excellence at a national level on many fronts.

CPRA Board of Directors developed and endorsed a Strategic Plan (2018-2021) based on Framework - this will guide CPRA work for the next three years. The CPRA Board is also conducting a review of its constitution and bylaws this year.

CPRA is supported by two Board Committees (Finance and Risk Management and Planning and Communications) and by three Task Groups (Facilities and Infrastructure, Professional Development, and Parks). These Task Groups proactively provide leadership to the sector.

Youth Green Jobs Initiative Report

In 2017, the Canadian Parks and Recreation Association (CPRA) secured Government of Canada funding via Employment and Social Development Canada to support a “green jobs” program for youth. Officially entitled the Summer Work Experience Green Jobs Initiative, the Program is providing direct financial support (via wage subsidies) to municipalities, Indigenous communities and other sector organizations, allowing them to offer new summer job positions that focus on green career-related activities.

The goals of the Green Jobs Initiative are to:

- Create meaningful job experiences for youth
- Build a generation of youth that will value nature close to home and potentially pursue an opportunity to build a career in the green job sector
- Generate much needed support to municipalities, Indigenous communities and other sector organizations to hire additional youth to advance their green priorities

The Green Jobs Initiative is reaching both high school and post-secondary school youth that reside in various settings; rural; remote; urban; and Indigenous communities.

Seventeen organizations in New Brunswick applied for funding for 53 summer jobs in 2018. The following 11 were awarded funding for 21 unique positions:

- City of Edmundston
- Magnetic Hill Zoo
- Town of Quispamsis
- Village of Salisbury
- Town of Hampton
- Town of Riverview
- Town of Oromocto
- Town of Sackville
- City of Bathurst
- Village of McAdam
- Town of Sussex



In August 2018, additional funding was made available for fall/winter green jobs. The following six New Brunswick communities and organizations will benefit from wage subsidies for seven student positions with this round of funding:

- Village of Grand Manan
- Town of Hampton
- Village of Petitcodiac
- Fundy Biosphere Reserve
- Hawthorne Hill Academy
- Village of Salisbury



Engagement Report

- Recreation NB's membership has remained steady over the last year and communication with our membership continues to grow. We currently have over 400 members, including Corporate members. We have seen slight increases in our Municipal memberships as well as our Regional Service Commissions and Association levels.
- Our social media presence continues to grow, with increases of 111 'Likes' on Facebook, 125 followers on Twitter, and 174 followers on Instagram. These combine to make an overall increase of 25.7% in social media traffic. This was our 5th straight year of increases on social media.

994 Likes



1773 Followers



422 Followers



Increase of

15%

Healthy Eating in Recreation Environments Report

To support the movement towards healthy eating in recreation settings, the Healthy Eating in Recreation Environments (HERE) Provincial Working Group was formed in 2016. Co-chaired by representatives from Recreation NB and Horizon Health Network, the goal of this group is to increase the provision of healthy food and beverages in recreation settings across New Brunswick. The group aims to build capacity for healthy eating in recreation environments through communication, research and capacity building.

Progress to Date

With support from the Department of Social Development (Wellness Branch) and many partners, the HERE working group is taking key actions toward achieving its objectives. Following a 2017 provincial scan of food service providers and vending machines in recreation facilities, the group released a report on the state of Healthy Eating in Recreation Settings in New Brunswick in February 2018.

To build upon this momentum and address the dismal findings of the provincial scan, the HERE working group organized Provincial Exchanges to support the creation of healthier food environments in recreation settings. These events provided stakeholders with knowledge, practical resources and recommendations to support positive change. These exchanges were developed for community leaders; municipal recreation professionals; recreation facility and canteen management, staff and volunteers and community partners.

To ensure that recreation stakeholders and community leaders from across New Brunswick had an equal opportunity to engage in open dialogue and discussion, the working group planned to deliver two events — one in French and one in English.

- The French Exchange took place on October 12th at the Hotel de ville in Dieppe in conjunction with the Congrès annuel CLNB. ***Postponed due to low participation
- The English Exchange took place on October 23rd at the Grant Harvey Centre in Fredericton in conjunction with Recreation NB's AGM.

HIGH FIVE® Report

As Canada's only comprehensive quality standard for children's sport and recreation programs, HIGH FIVE® continues to enhance programming in New Brunswick. As New Brunswick's Authorized Provider, Recreation New Brunswick hosts and organizes workshops throughout the province. These workshops ensure recreation and sport leaders have the tools and knowledge necessary to create positive experiences for the children in their programs. HIGH FIVE® also provides organizations with policies, procedures and evaluation tools to help Supervisors and Managers provide high quality recreation programming on all levels.

Recreation NB's Training and Services Coordinator, Peter Morrison, continues working to update the HIGH FIVE program in New Brunswick. Now that the PHA (Principals of Healthy Aging) training has been tested and completed by the head office in Toronto, this new training option for leaders and facilitators working with older adults will be available across the country beginning in January 2019. New Brunswick is eager to get our trainers trained as soon as possible!

In 2018, we continue to offer our extremely successful "Superhero" training initiative. Thanks to a collaborative effort between NB Physical Literacy, Coach NB, and Recreation NB, over 300 trainers, facilitators, educators and coaches were trained in HIGH FIVE Sport, Fundamental Movement Skills and Physical Literacy. By offering 3 certifications in only one day of training, we felt we were giving those trained the abilities they needed to be like Superheros to the children they work with in sport and recreation programming. "Superhero" training offers front-line leaders the necessary tools to deliver quality programming that offers children opportunities to learn important skills in a fun, safe, and positive environment. In our second year running this initiative, we are happy to see organizations are still eager to take advantage of this excellent training opportunity. Even though our core funding for the initiative has been depleted, we are still receiving requests for this training and plan to continue to offer it as time goes on.

To learn more about Superhero training, please visit <https://www.superhero-nb.ca/>

To learn more about hosting or attending a workshop, becoming a trainer or registering your organization, please contact us at highfive@recreationnb.ca

2018 HIGHLIGHTS

- 5 Umbrella Organizations
- 14 Total Registered Organizations
- 48 Program Evaluations were administered using the Quest 2 Tool
- 13 Successful Workshops (PHCD, HIGH FIVE Sport and/or Quest 2)
- 137 Leaders Trained in PHCD, HIGH FIVE Sport or Quest 2 (55 in French)



Treasurer's Report

Upon review of the Independent Auditor's Report from Teed Saunders Doyle Chartered Professional Accountants for the year ended March 31, 2018, it is clear that Recreation NB experienced a very successful year in terms of managing its financial situation. A copy of the 2017-18 financial statements are included

Revenues were somewhat higher than expected and expenses were held in line with the budget which led to a surplus of \$31,088.00. This surplus was largely due to a decrease in some expenses and particularly successful conference and workshop offerings.

Chris Gallant, Executive Director, all of the RNB staff, Grant Sinclair our Provincial Consultant and our dedicated Board of Directors can be thanked for a job well done.

Respectively Submitted,

Kathryn Baird
Treasurer





CHARTING THE COURSE
APRIL 10 - 12, 2019



HILTON, SAINT JOHN



2020 ATLANTIC RECREATION & FACILITIES CONFERENCE

Save the Date

May 27 -29, 2020

St. John's, NL





RECREATIONNB

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